



NEW CEDAR



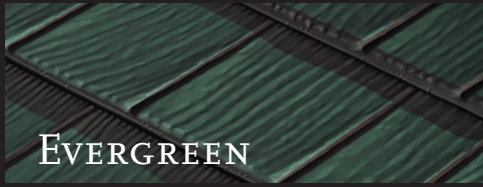
WEATHERED CEDAR



AGED CEDAR



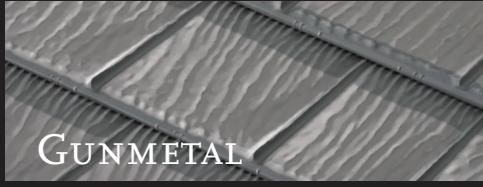
COPPER PENNY



EVERGREEN



CHARCOAL



GUNMETAL



MISSION RED



STONE

KASSELWOOD™ ULTRA-COOL® PREMIUM COATING SYSTEM

ULTRA-Cool® is the unrivaled “cool” coating system for metal substrates from BASF Corporation offering more heat reflectivity than virtually any other roofing material available.

This revolutionary coating technology allows Kassel & Irons to offer an extensive color palette without sacrificing color choices giving the client optimal design freedom coupled with reduced energy costs. KasselWood’s complete color line meets the EPA’s stringent Energy Star specifications.

Add all of these advantages to the array of metal roofing benefits and it is clear that KasselWood is an extremely smart choice for your roofing needs.

COLOR	SOLAR REFLECTANCE VALUE	EMISSIVITY
New Cedar*	31.50 %	.89
Weathered Cedar*	26.10 %	.91
Aged Cedar*	27.81 %	.88
Copper Penny	36.00 %	.84
Evergreen	28.49 %	.85
Charcoal	29.64 %	.87
Gunmetal	36.96 %	.86
Mission Red	30.92 %	.85
Stone	64.77 %	.85

*Colors include cedar grain weathering pattern and shadow accents. All other solid colors include shadow accents only.

Note: Reflectance values measured using a D&S Solar Reflectometer, values may vary between instruments and method. The test results set forth are representative of the results obtained by Kassel & Irons Ltd.

ULTRA-Cool® is a registered trademark of BASF Corporation. Colors shown closely approximate actual coating colors. For definitive color match ask to see a shingle sample.



KASSELWOOD™
NATURAL BEAUTY. MAN-MADE STRENGTH.™

FOR MORE INFORMATION
PLEASE CALL US AT 1.866.544.4766
OR VISIT WWW.KASSELWOOD.COM



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